

# 12-WEEK Business MasterCLASS

Facilitated  
By  
Coach  
Kory Dogs

We'll meet via Teams  
Mondays from 9:00 - 10:00 am CT  
beginning August 11, 2025

## Try Before You Buy



Reserve your spot

Mon, July 28 1:30-3pm  
or  
Thurs, July 31 8-9:30am



Questions?

email me at [KoryDogs@ActionCOACH.com](mailto:KoryDogs@ActionCOACH.com)

# A SNAPSHOT OF WHAT TO EXPECT:

In this masterclass, you'll acquire practical techniques and proven frameworks to boost profitability, streamline operations, and reach your business goals.

- **Session 1: 6 Steps to a Better Business** - The Fundamentals, Be x Do = Have, ActionCOACH Definition of a Business, 6 Steps to Massive Results
- **Session 2: Destination Mastery** - When will your business be finished, Your Company's Vision, Your Mission Statement, Goals
- **Session 3: Time Mastery** - Your Most Valuable Asset, Covey's Time Management Matrix, Time Target, Time Study, Have a Militant Attitude, 10 Self-Management Techniques, Top Time Management Tips
- **Session 4: 5 Ways and Conversion Rate** - Keys to Business Success, the 5 Proven Ways to Increase Your Profits, Make Your Dreams Come True, 7 Ways to Increases Your Conversion Rate
- **Session 5: Lifetime Value and Average Value of Sale** - Why Lifetime Value is Important, 7 Ways to Increase Average Value
- **Session 6: Repeat Business and Margins** - 5 Reasons to Focus on Repeat Business, 7 Ways to Foster Repeat Business, 5 Reasons to Focus on Margins, 7 Ways to Grow your Margins
- **Session 7: Target Market & Leads** - Develop Your Target Market, Your Ideal Customer, 7 Ways to Grow Your Leads
- **Session 8: Systems** - Leverage, Checklists, How To Systems, 4 Ways
- **Session 9: Six Keys to a Winning Team** - Strong Leadership, Common Goal, Rules of the Game, Action Plan, Support Risk Taking, 100% Involvement/Inclusion
- **Session 10: Management & Leadership** - Management vs Leadership, Point of Power, Management Focus, Leadership Focus
- **Session 11: Financial Mastery** - Wealth Mindset, Key Mastery Areas, Profit & Loss, Balance Sheet, Break Even, Cashflow, Investments
- **Session 12: Dream, Goals, Learn, Act + BE DO HAVE** - Life Success, The Formula for Life Success